Beer Academy Accredited Beer Sommelier Accreditation Application Form

Assessment Dates: 27th & 28th September 2011
Please indicate preferred assessment date/s & times:
Date: 27-Sep-11 X
Times: 10:30 to 11:45 X 12:00 to 13:15 ☐ 14:00 to 15:15 ☐ 15:30 to 16:45 ☐
Date: 28-Sep-11 ☐
Times: 10:30 to 11:45 ☐ 12:00 to 13:15 ☐ 14:00 to 15:15 ☐ 15:30 to 16:45 ☐

SECTION 1: PERSONAL DETAILS

Title:	Gender: MALE	Date of Birth (06 Nov 1975):
Forenames: Nigel Raymond John		Family Name: Sadler

SECTION 2: BEER ACADEMY COURSES ATTENDED

Please note that applicants **MUST** have attended the Beer Academy Advanced Course (A two day course) and the Beer Academy 'How to judge beer' course (A half day course).

Beer Academy Course	Date Attended	Venue	Notes/Comments
How to Judge Beer	**Nov 2010**	**The White Horse**	
Foundation Course	**Jan 2011**	**The White Horse**	
Advanced Course	**Mar 2011**	**The White Horse**	

Please note that the Beer Academy course costs and availability can be found at the Beer Academy Web site www.beeracademy.co.uk/courses

SECTION 3: OTHER RELEVANT TRAINING AND QUALIFICATIONS

Training Provider	Course Title	Date Attended	Notes/Comments
Cask Marque	**ABCQ**	**April 2011**	**Pass**
IBD	**GCB**	**May 2011**	**Pass**

SECTION 4: PORTFOLIO OF EVIDENCE (PoE)

Please provide a summary of all relevant practical experience relating to your application and all other relevant supporting information in the space below. Please attach copies of relevant evidence if possible.

Examples of relevant experience might include
- Creation of beer menus
- Creation of beer and food matches
- Trade merchandising and POS based on beer range and choice
- Coaching and Training of others – colleagues, staff
- Awards and recognition e.g. Pub Guides, Food Guides,
- Beer judging, writing and other publications (including web services)

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- Testimonials
- Use of beer as the heart of retail events

PORTFOLIO OF EVIDENCE (MAXIMUM OF 1000 WORDS)

I am a craft brewer who has produced and number of award winning ales (CAMRA and SIBA) reaching the SIBA national finals in 2010.

I regularly judge SIBA competitions (5-6 per year) and am a former Trustee of SIBA East.

I now run Beer Academy 90 Minute Tutored Tastings – The first being in June 2011 and the pairings are attached.

I have won a SIBA Business Award for Marketing (2010) and Essex Business Award - Best Micro Business (2010). Both relate to beer sales/marketing.

I run a Craft Brewing School and have taught 30 people the basics of craft brewing and beer styles in the past 6 months.

I held a beer taint/flavour guide for 65 people at The White Hart, Margaretting in January 2011 which guided them through 10 taints and aromas. We then discussed/tasted 5 different beer styles from lager to stout. I hastily produced the attached guide which sold 50 copies at £2.50 each.

To date and since starting food/beer pairing in June 2011, I have produced 2 beer cuisine menus/pairings with more to come (details attached).

SECTION 5: PLEASE READ CAREFULLY – DECLARATION

1. You must enter **ALL** of your details in Section 1 (unless shown as optional).
2. I submit this application for assessment by the Beer Academy. I understand that the Beer Academy may verify any of the information given and that this might include audit of the PoE. I also understand that the accreditation process will include both written and oral assessments with a Beer Academy Assessor. The assessments will include tests of knowledge acquired through attendance at Beer Academy courses and a practical test, assessing knowledge of brewing materials and beer styles.
3. Should you wish to cancel an assessment 4 weeks prior to the assessment start date; a refund of 75% will be issued. After this date there will be no refunds.
4. Please contact us immediately if your personal details change or if you have any queries. All correspondence should be addressed to: Dan Cannas, The Beer Academy, 33 Clarges Street, London, W1J 7EE

Tel: +44 (0) 20 7499 8144 **Fax:** +44 (0) 20 7499 1156 **Email:** dan.cannas@beeracademy.co.uk

Signed: ……	**Dated:** ……5th July 2010……..

SECTION 6: PAYMENT

The application fee of £150+VAT must be included with the application. This section MUST be completed; applications will not be processed if payment details are left blank.

Credit Card ❑ (subject to a 5% administration fee)	**Cheque/Bank Draft** X (please enclose)	**Purchase Order** ❑ PO Number: Contact Email:
Type of Credit Card:	VISA / MASTERCARD	
Personal/Company Card:		Card Expiry Date: /20
Name on Card:		Security Code:
Card Number:		

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